

# con|tact

THE BUSINESS PLATFORM FOR WIESNER-HAGER  
CUSTOMERS AND PARTNERS



Try hard

The strictest quality check ever.

Mediabox

The new world of presentation.

Public working environments

Refurbished.

**wiesner hager**



# Try hard: The strictest quality check ever.

On a secret Wiesner-Hager test site, Mark Mitchell and Ray Tango wait for the count-down. Their mission: hit the limits! – their own, and those of the actual star of the show: the paro\_plus! swivel chair!



## We try harder.

Yes, don't hesitate to take us at our word. We do our utmost when it's about developing better solutions for work environments. Solutions that facilitate communication. Solutions that enhance people's quality of life in the office. And solutions that ensure our products will have an even longer, faithful service life for you. This is why the stress tests normally carried out in our sector are not enough for us. Here we hit the limits, as you will see in this new issue of con\_tact. Another key item: our latest tool supporting uncomplicated communication in the conference room – the Mediabox. Imagine you're in a meeting. And imagine that all participants can take over the helm from their seat any time they wish. To be more exact: you can project the image on your own laptop screen onto the wall. No changing seats. No re-plugging. Simply remain seated and press a button. Bingo! Communication can be so easy.

This issue also shows you that old-fangled office and communication rooms in public administration facilities are out – and tells you what's in.

We hope you will enjoy reading this issue!

Markus Wiesner



On a secret Wiesner-Hager test site, Mark Mitchell and Ray Tango wait for the countdown. Their mission: hit the limits! – their own, and those of the actual star of the show: the paro\_plus swivel chair!

To be quite honest, none of us knew exactly what was in store for us that Monday. We stood in front of the gates of a hall on the exhibition grounds in Ried im Innkreis, a sheet of paper in our hands with the idea for a film. An action film: "Try hard: the strictest quality check ever." The scenario: office furniture by Wiesner-Hager can fulfil the hardest and toughest requirements and is outstanding for its durability. To guarantee this, Wiesner-Hager tests its products without mercy – and under the most spectacular conditions. This is what we wanted to show. Though we have to admit: maybe the idea was a little over the top, but isn't that where all the thrills and the spills are? So we asked ourselves: how can we put the chair to the test in a way it would never have expected ...

There we were. In Ried. In front of the Skate Hall on the exhibition grounds. Pipes, ramps and other obstacles awaiting paro\_plus. But who of his own free will would let himself in for this, risk his neck and goodness knows what else? Mark and Ray! Two top skaters from Salzburg. They are used to quite a few things, but not being called Mark and Ray. One is called Mario Böhm, the other Jonathan Zott. But hey; we're making a film here, in top-secret, special-agent style, in a world where everyone is called Bond, Ryan, Powers, Smart – or Mitchell and Tango.

Mario aka Mark and Jonathan aka Ray are daredevils and dreadnoughts, but they're not stupid. Top of the agenda was safety gear. And a whole lot of it. Helmet, naturally. No matter how smoothly you can wheel round a concrete floor – crashing onto it from a three-metres-high ramp is no joke. A few minutes later: the first tentative tries. The chairs rolled along, fantastic

in action. The challenge was to keep the balance. As for direction, OK, you might say our agents and the chair didn't always share the same idea about that.

Two cameras recorded all the scenes. Scenes that became more and more spectacular with every minute. Mark and Ray pushed each other, gave no leeway, and hit the limits as promised. Jumps, slides, pirouettes, falls ... great movie material from both of them. But – and this is the most remarkable thing about the trial – the actual star of the film, the swivel chair, was right up there with them. A scratch here, a wheel lost there – no reason to bring in a stand-in – or a stunt chair.

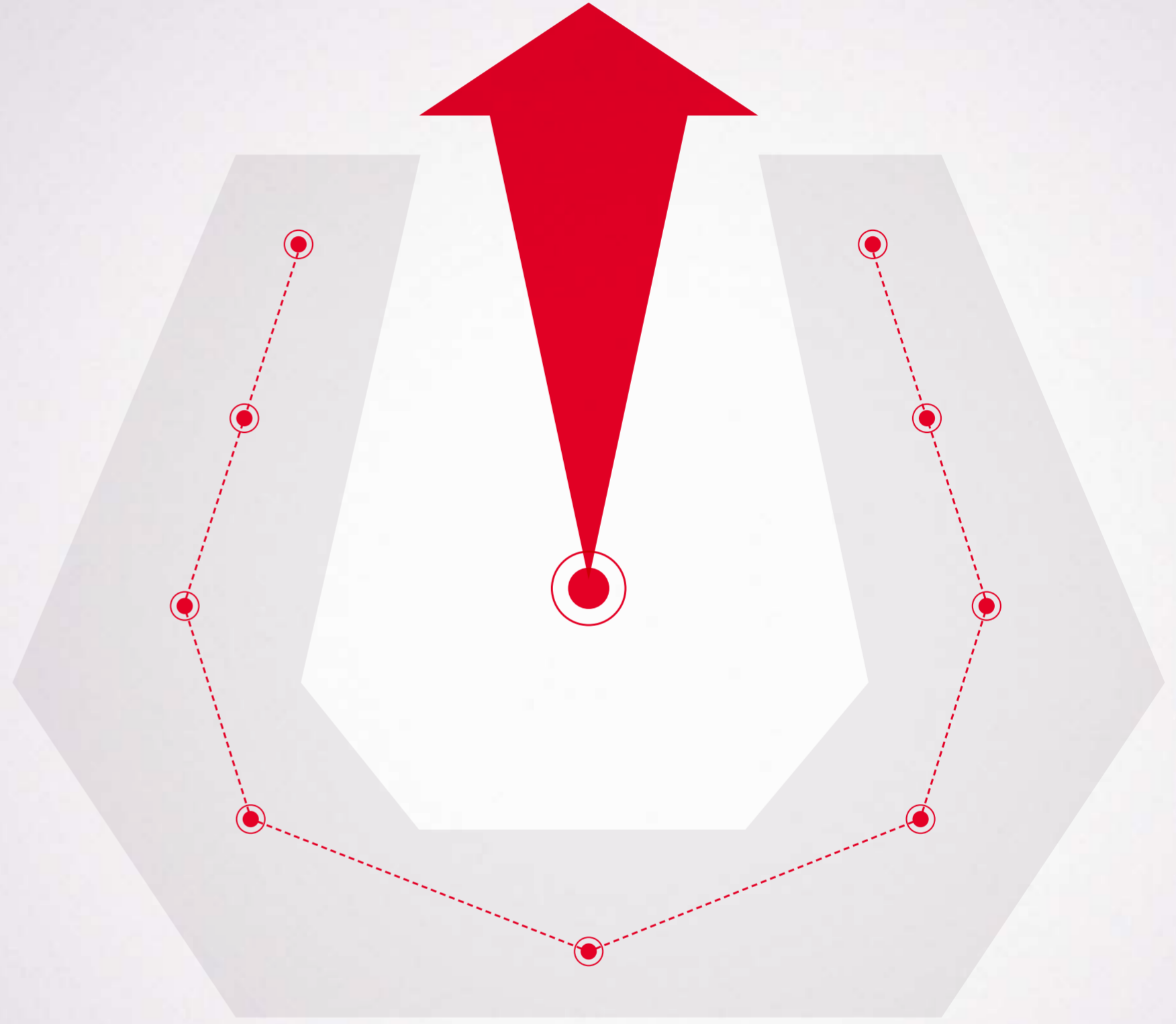
Eventually we finished shooting. It was all in the box. And we knew: the office furniture sector has never seen a commercial like this one. A piece of advertising film history, nothing less. Two weeks later it was ready: after nights of editing and animation, "Try hard 1.0" went on the air. And for anyone out there who's curious: go to [www.wiesner-hager.com](http://www.wiesner-hager.com) or [www.tryhard.tv](http://www.tryhard.tv) to see the director's cut of the film.

PS: "Try Hard 1.0" was just the start. To be continued ...





Sit down. Plug in. Join in.



Just imagine a presentation where you can actively participate whenever you want – simply, without any complications. A presentation you can join in with, any time – in all comfort and convenience, from your own seat. A presentation connecting all the participants – quickly and efficiently. And now imagine this technology in your meetings. The idea is as simple as it's ingenious: an innovative closed circuit system enables each participant to present topics in a video projector presentation via laptop from his or her seat: any time, no re-plugging, no changing seats – simply by pressing a button. The outcome is obvious: brisk and efficient presentations, optimal support for professional work.

And what's the secret of the innovative closed circuit? Mediabox, Mediabox, Mediabox, one after the other ...



# The new world of presentation



**Town Hall, Trebic (CZ).  
Conference room.**

What does a conference room look like in a town that twitters and has its own YouTube channel? Grey and pink! At least in Trebic, a district municipality in the south of the Czech Republic.



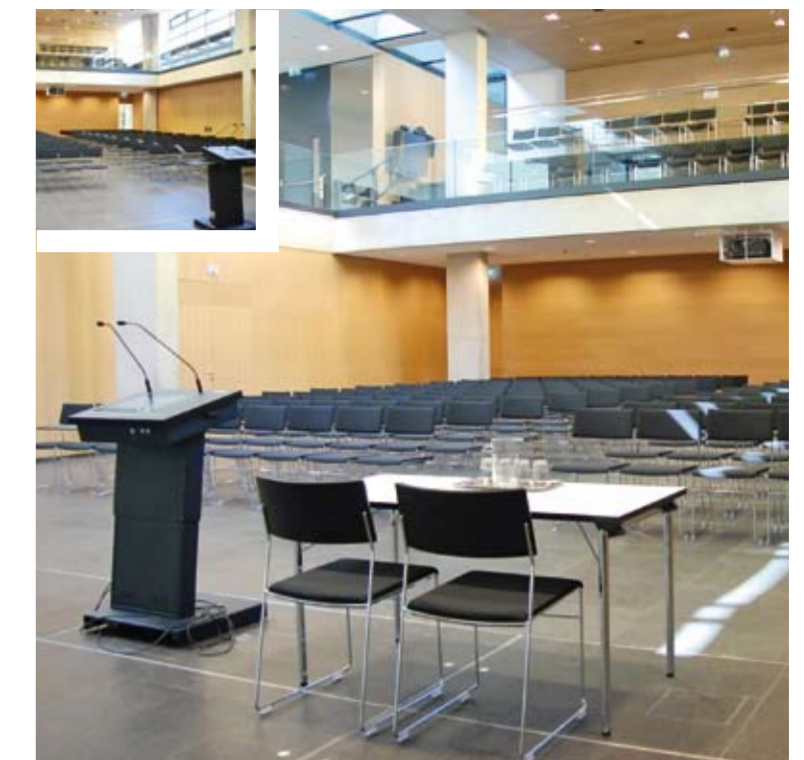
The public administration sector relies on Wiesner-Hager. And the result? See for yourselves.

# Public working environments – refurbished.



**Schlossmuseum, Linz (AT).  
Multifunctional event hall.**

In 2009, with Linz the Culture Capital of Europe, the south wing of the Linz Castle – burned down in 1800 – was rebuilt, creating an ensemble of historic and modern architecture overlooking the roofs of the city. And the largest universal museum in Austria, all on one site.



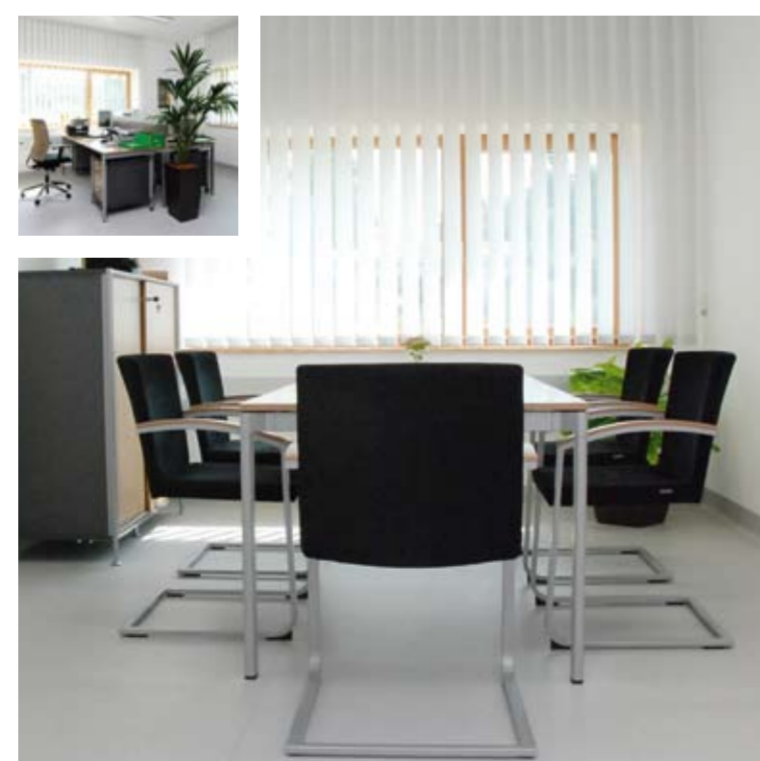
**Landhaus, Innsbruck (AT).  
Banqueting hall.**

Tyrolean councillors take their seats on the outline cantilever chair. Whether in the banqueting hall, used by the Tyrolean government for festive occasions of all kinds – or in their offices.



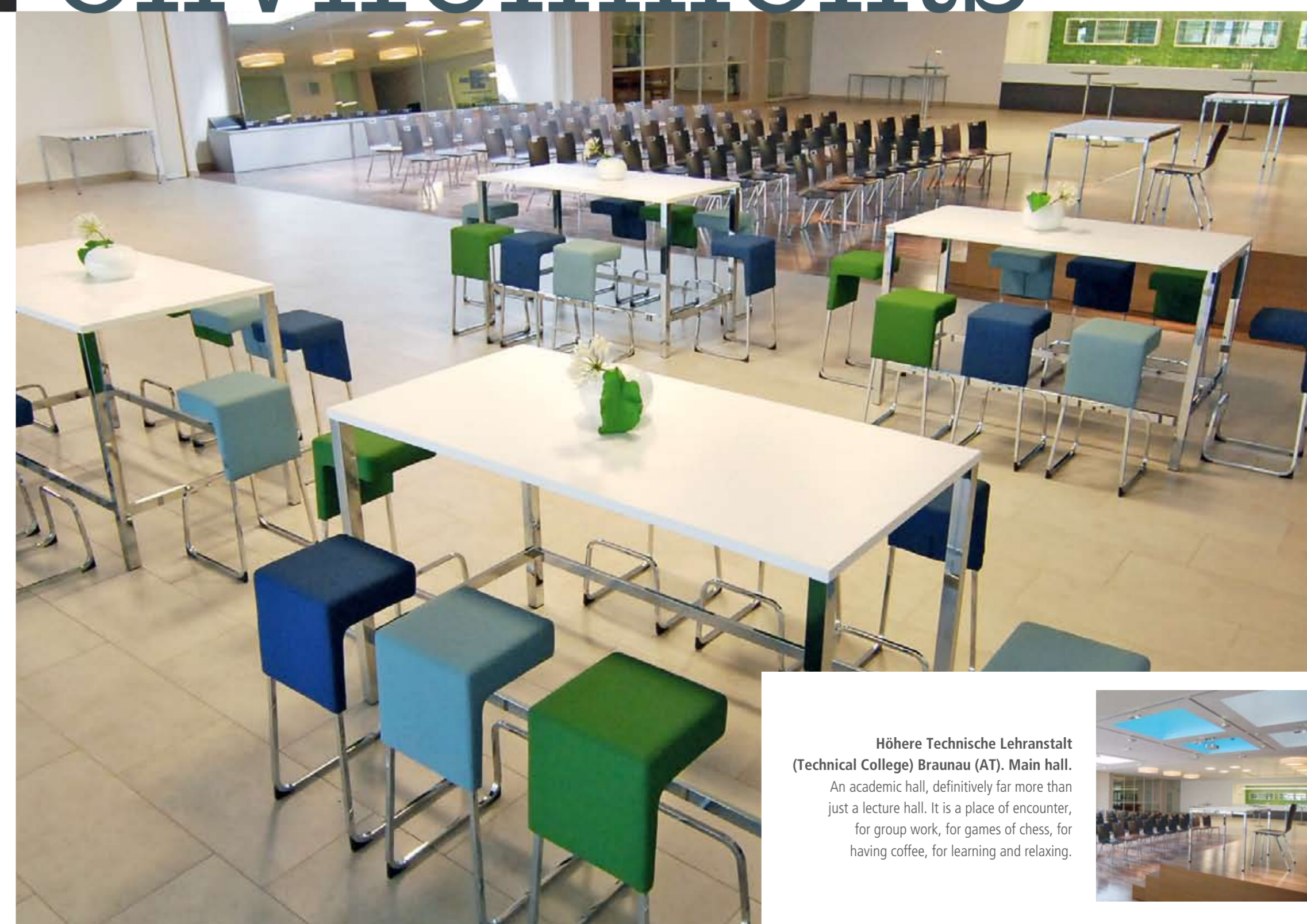
**Town Hall, Timelkam (AT).  
Conference rooms and offices.**

The new town hall as an inviting service facility for the citizens of Timelkam. In charge of architecture: Markus Fischer, f2 Architekten. In charge of furniture in the communication rooms and office seating: Wiesner-Hager.



**District Waste Management Association, Braunau (AT).  
Offices and conference rooms.**

People working in the district waste management associations deal with our refuse and waste. And they make sure it is economically and ecologically disposed of. All the more reason for us to be happy that we can make their work as pleasant as possible



**Höhere Technische Lehranstalt  
(Technical College) Braunau (AT). Main hall.**

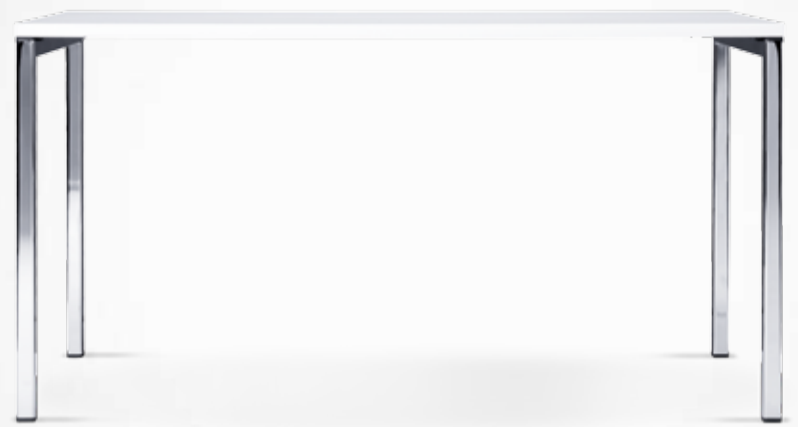
An academic hall, definitely far more than just a lecture hall. It is a place of encounter, for group work, for games of chess, for having coffee, for learning and relaxing.



n.f.t. – folding table

I'll show every-  
thing – but not that  
I'm a folding table.

I'll show my aptitude for talks and support you in every presentation.  
I'll show my openness for different opinions and am very understanding in lively discussions.  
I'll show everything – but not my folding-table face.



n.f.t. – folding table

I'm n.f.t. –  
yours for every  
event.

I'm uncomplicated. Fold me up – I'm extremely easy to handle. You can have me in my light weight version, too – because I feel for people who have to carry me around, put me up and put me down again. I can cope with any electrical gadget you bring along – cell phones, iPods and laptops. I like to get together with other folding table friends – together we make more room for lively talks. I'm n.f.t. – yours for every event.

Now's the time to find out ...

Company
Contact (first name, surname)
Street, house no.
Postcode, town or city
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E-Mail

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Yes, I'm interested in news about Wiesner-Hager!

Please send me information on the following:

- |   |   |
|---|---|
| <input type="checkbox"/> Mediabox             | <input type="checkbox"/> Quick delivery range brochure              |
| <input type="checkbox"/> paro_plus            | <input type="checkbox"/> Product overview                           |
| <input type="checkbox"/> n.f.t. folding table | <input type="checkbox"/> I would like to request a personal meeting |