

The business platform for Wiesner-Hager
customers and partners

october 2006

04

feel your office!



WHAT'S NEW

office furniture range *veron*
wood chair *arta*
table system *n_table*

TOPIC

wellness in the company

REFERENCES

Prague airport
test winner *paro_net*

Bringing emotional beauty and modern versatility to office life

INSPIRING CREATIVE FUNCTIONAL

Explore new Office Values. *veron* – the new table range by Wiesner-Hager.

The end of purism

The increasing use of technology in our working environment is omnipresent. Using PCs, mobiles or PDAs is something so ordinary, something we could not do without in today's workplace. The resulting functional coldness was the price we paid for this development. It is therefore understandable that there is an ever growing desire to make up for this technically oriented atmosphere of modern office architecture. This is where the new office range *veron* by Wiesner-Hager comes into play.

The design: emotion instead of cold functionality

With the emotional flair of the 70's, *veron*, a creation of the Swiss design office Greutmann / Bolzern, forms a distinct contrast to the pure and cold design of the 90's. The design is modern and straight, but its shapes are smoother and rounder than before. Metal surfaces are used sparsely to make room for pleasant colours and materials. This produces emotions strongly contrasting with the cool and technical character of a conventional office

environment. The modesty panel and the unique privacy screen above the table top illustrate this emotionalism. The privacy screen emphasises the comfortable and homely character of the workplace while having many functions. Attachable modules for flat screens, utility and pen trays or filing boxes are invisible – hidden by fashionable textile elements. All these details combined create an emotional office environment by putting the technical equipment in its due place – granting it a supporting function but not the focus of design.



Available from 1st quarter of 2007

veron technical data

table top:	laminated (DKS) with ABS edge; beech, ash or oak veneer with laminated wood edge; HPL with ABS edge or compact top.
Frame:	tubular steel table legs and frame, aluminium die-cast corner links, adjustable glides. Powder-coated metal surfaces, polished/chrome finish on request.
Accessories:	Modesty panel: tubular steel construction with semi-transparent fabric Cable duct: powder-coated sheet steel, aluminium cover flap with magnet. Plug-in box for quick access above table height. Accessory panel: fabric-covered panel with detachable banderole to mount flat screens and utility trays. The banderole covers all fixing point modules and may be used as a filing pocket for odds and ends.
Further accessories:	support for flat screens, A4 filing tray, utility tray and filing box.
Table height:	72 and 74 cm on request, with optional stepless height adjustment from 68 to 76 cm, or standing height table available in specific shapes.
Top shapes:	rectangular top: 100/249 cm, 100/200 cm, 100/180 cm, 100/160 cm, 80/200 cm, 80/180 cm, 80/160 cm, 80/140 cm, 60/120 cm; triangular slot-in leaf: for connecting width of: 80 und 100 cm; square top: 110/110 cm, 130/130 cm; round top: Ø 120 cm.

The concept: user-determined

Different tasks make different demands on your work place. *veron* is meant to pool these tasks and offer solutions. Depending on

- the type of information and communication technology of your company
- the intensity of hardware usage and cabling requirement
- the type of task of each employee (ranging from extremely mobile employees to those in fixed back offices)

veron offers a varying degree of technical integration and cable management. The following four work place scenarios demonstrate the different application possibilities:

Scenario 1:

For mobile usage equipped with plug-in box for Notebooks, mobile and PDA. Typical users are sales people who are only occasionally in the office. *Veron* offers them comfortable docking above table height.

Scenario 2:

For fixed, static work processes with little IT equipment, *veron* offers simple power outlets with cable ducts fixed underneath the table for a large number of cables. This version is often used for secretarial and back office areas.

Scenario 3:

For flexible workplaces with a lot of technical equipment you simply combine the plug-in box with a cable duct.

Scenario 4:

For workplaces requiring a high degree of technical integration and cable management Wiesner-Hager suggests combining *veron* with a technical station which accommodates the all of the hardware. This version is ideal for workplaces with a great amount of hardware in use, for specialists who need complex

technical equipment like project managers, technical designers, graphic artists or scientists. The technical station offers plug-in at a comfortable table height.

Applications: versatile and manifold

As *veron* may be integrated almost everywhere, the table range is an excellent all-rounder suitable for many different office layouts: for single, double or team offices, fixed or non-territorial workplaces. With additional extra large table sizes and various configurations of several table elements, *veron* is perfect for communication areas like meeting and

conference rooms. And for those who prefer to stand during short meetings *veron* offers a solution at standing height.



Markus Wiesner
Managing Director

Just in time for Orgatec, Wiesner-Hager launches its latest innovative products in the office and contract furniture sector. After intensive design and development work we will present products which give answers to our personal desire for more simplicity and security. Given the predominantly cool and technical atmosphere of modern office and contract architecture, this desire is only too understandable.

Two of our new developments focus on this: the office table range *veron* and the solid wood chair range *arta*. Despite the differences between them, both products reflect the trend towards simplicity and 'comfort' in product design. The chair range *arta* is an example of the regained importance of wood within a very modern design – a trend that has been set by the introduction of innovative production methods. Only due to this new technology could this graceful and light appeal, typical of *arta*, be achieved.

With *veron* Wiesner-Hager puts greater emphasis on emotions in office workplace design, simultaneously optimising workplace efficiency and technical support. Metal surfaces are used sparsely to make room for pleasant colours and materials. The interplay between trendy textile elements and the workplace creates a refreshing feeling of cosiness in everyday office life. We also offer new solutions for your communication area. The mobile and swivelling table system *n_table* which allows unprecedented flexibility in face-to-face communication, is an example of this. Wiesner-Hager stands for intelligent concepts and creative office architecture. It creates lasting values complying with your requirements.

Discover Wiesner-Hager. We will surprise you with new possibilities for your business.



Design: Greutmann / Bolzern.

The nature of arta – a new lightness in design

Wiesner-Hager presents the new wood chair range *arta*

Natural, warm, comfortable – emotional and technologically innovative

EVA Chair – Art Center College of Design, Pasadena California



Available from 1st quarter of 2007



light in appearance due to seatshell with freely sprung backrest.



elegant slant of legs and plinth due to new technology



optimum sitting comfort due to high-quality upholstery



The new chair range *arta* by Wiesner-Hager marks a turning point in the design of wood chairs.

A newly developed technology connecting the frame allows the chair legs and plinths to slant in extremely elegant lines unprecedented with wood chairs up to now. Innovative technology and well-conceived construction have paved the way for this high-class, gracious design. It was created by the design workshop arge2. The primary aim of the design was to combine the 'spherical' character of wood – being natural, warm, comfortable – with the technological requirements of tomorrow.

arta features a lightness of appearance which we have only known from metal chairs so far.

The lightness of the solid wood frame is even more accentuated by the seatshell with its flexible, sprung plywood back. *arta*'s value is not only reflected in its

high-class design but also in its construction and use of materials:

- sturdy, long lasting quality
- wood from ecologically managed, renewable forests (PEFC certified wood)
- high-quality luxury upholstery perfectly supporting long sitting periods.

With *arta* wood chairs become 'fit' for state-of-the art office architecture, especially for middle and upper management communication and recreation areas, where metal chairs have predominated so far. It is extremely versatile for applications

in public areas: ranging from hotel restaurants, places of worship, museums and galleries, multi-purpose areas and halls for cultural and public events.

Architects and interior designers will find *arta* especially interesting due to its many different versions: Frame and shell are available in many beech and oak shades. The plywood shell is available either upholstered or with a laminated surface in several colours.

Design: arge2

arta technical data

Frame and arms: either solid beech or oak, plastic glides, plywood seatshell stained according to colour card or with laminated surface. Option: plywood seatshell in natural heartwood beech, lacquered. Shell with laminated surface in black, meadow green, white, china red, pastel blue and basalt grey. Shell edges always natural beech.

Model versions:	Seatshell plywood or upholstered: Stacking chair 6890, stacking chair with arms 6891
	Seatshell with laminated surface or upholstered (back: only inner back upholstered): stacking chair 6892, stacking chair with arms 6893



A co-operation project between Bernhardt Design – a US partner of Wiesner-Hager – and the Art Center College of Design in Pasadena shows that even young and talented American junior designers are inspired by European design.

The study "*EVA chair*" by Christopher Alvarado reflects this influence. European design, life style and production technology were the impulse for the design draft ending with the design's completion ready for production on a large scale.

Wiesner-Hager now plans to launch the *EVA chair* on the European market. This piece of lounge furniture is the second experimental students' project Wiesner-Hager has taken up after the *compod* project by Philipp Haselwander.

Rooms for recreation and social communication



As individualism and flexibility increase, today's working environment has become a world of moods and emotions. Office-based recreation areas promote social and work-oriented communication and create a highly motivating atmosphere.

Recreation rooms – like cafeterias, canteens, break areas or lounges – have become an integral part of company culture. They become a haven for social and informal communication in a relaxed atmosphere and are the places where the most creative ideas are conceived. Due to sophisticated information technology, the clear distinction between work and recreation has disappeared. Well-conceived interior design aspects contribute to the often mentioned „feel-good factor“. How much effort employees are prepared to put in and how motivated they are very often depends on how comfortable they feel at work.

Recreation and representation

Experts distinguish between two different types of recreation areas: dining halls &

canteens on the one hand and informal meeting points on the other.

Canteens, with their primary function of catering, have a special significance as they give the best opportunity for social contact and relaxation. Thorough capacity planning optimised by dynamic calculations guarantees that everything runs smoothly in the canteen. The planning of canteens is a great challenge where a lot of know-how is required; an intelligent design can influence the investment in furnishings significantly.

Creative working cafés

Informal meeting points are often places like cafeterias or bistros and increasingly working cafés where the borderline distinction between work and relaxation is

eliminated on purpose. A comprehensive space/function concept is also needed for these areas: interior design, mobile technology (electrical plugification, and network connection) and furniture has to be integrated. The comfortable and leisurely atmosphere of well-designed and intelligently planned break zones has a relaxing and simultaneously activating impact. Their informal character promotes social as well as work-oriented communication.

Today's sophisticated communication and

representation increasingly takes place in business-lounges, calm places for meetings and retreats. Today, companies often use business lounges as a visual proof of their corporate identity to the outside world. Hospitality, high-class interior design and state-of-the-art technical integration for temporary work are of primary importance.

If you are interested in having your recreation areas re-designed and furnished, please apply for our competence brochure in the response section.



n_table: mobile tables for flexible communication

Face-to-face communication calls for mobile table systems which can easily and quickly be adapted to new situations.

n_table, the new table system by Wiesner-Hager meets every demand – ranging from one to one talks to conversations in larger groups – made effortlessly possible due to a number of features that distinguish it from the usual communication tables.

n_table offers its user maximum leg room – this is facilitated by positioning the frame towards the ends of the table and its slim, straight legs. It goes without saying that the tables can be moved on (lockable) castors.

To be able to fold the table top from a horizontal to a vertical position with ease is another important feature of n_table.

Tables not required can be stored in a small space. The folding mechanism activated by a gas spring guarantees a smooth and gentle swivelling movement of the top. Moreover, the tables may be pushed from all sides because the resistance of the gas spring ensures that the top does not fold up to the horizontal position again.



Design: Greutmann / Bolzern.

Handling the table is effortless and takes no time at all – one person can rearrange table configurations without difficulty.

Optional accessories include a modesty panel which moves as the top is rotated

into the vertical position, as well as a linking device system for safe linking of the tables.

A cable duct underneath the table top provides access to mains power. Through

concealed openings in the plinth frame profiles, the cables from outside are fed into the horizontal cable duct so that even several tables joined together may be supplied with power.



n_table technical data

Table top:	laminated (DKS) with ABS edge; beech, ash or oak veneer with laminated wood edge; HPL with ABS edge or compact top. Stained wood surfaces. Table top can be tilted up to 90°, tilt mechanism with gas spring, star handle release. Vertically tilted top allows space-saving storage.
Frame:	depending on the shape of the top, available with C-leg or T-leg; polished die-cast aluminium leg; powder-coated tubular steel column. Silver double-wheel castors (Ø 60 mm).
Cable management:	horizontal and vertical cable duct, powder-coated sheet steel: accessible through opening in table top covered with aluminium cap. Concealed cable management between tables through lateral openings in the frame profile. Linking (optional)
Table shapes:	rectangular table with C-leg: 60/140 cm, 60/160 cm, 60/180 cm, 60/200 cm, 70/140 cm, 70/160 cm, 70/180 cm; rectangular table with T-leg: 80/140 cm, 80/160 cm, 80/180 cm, 80/200 cm, 90/140 cm, 90/160 cm, 90/180 cm, 90/200 cm; elliptical table: 100/180 cm

response part

UK: Fax +44 (0) 20 7490 0549
international: Fax +43 (0) 77 23 460-520

Yes, I am interested in these new innovations from Wiesner-Hager. Please send me the following information:

New products:

- veron
- arta
- n_table
- send me the new office catalogue
- send me the new brochure about wellness in the office
- Please make an appointment with me.

I am interested in your:

- company brochure
- product overview
- Detailed information about:
 - office
 - swivel chairs
 - communication (meetings, conferences, halls)
 - recreation (canteens, break zones, waiting areas)

Company _____

Contact _____

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The facts speak for *paro_net*: test winner and recipient of the Austrian Environment Award

paro_net: the best value swivel chair

paro_net by Wiesner-Hager was the clear winner of a swivel chair comparison carried out by the respected test magazine FACTS, prevailing over 16 well-known international products. "The chair offers excellent sitting comfort at an astonishingly reasonable price", were the exact words of the FACTS editor. *paro_net*'s ergonomic features are extraordinary, especially its innovative mesh back which gives additional comfort no other swivel chair at that price level can offer.

Quality and ecology in harmony

Due to the ecological product design of *paro_net* and *paro_business* (version

with upholstered back) Wiesner-Hager was the first swivel chair producer to receive the **Austrian Ecological Award**.

Success in the market

That *paro* is perfect value for money is also reflected in the latest successful projects Wiesner-Hager has been involved in. During the last few months, Wiesner-Hager has won contracts with many large, renowned companies like the Austrian Procurement Association, the Austrian Press Agency, the giant trade corporation Edeka and the technology enterprise Xerox.



Perfect service at Prague Airport North Terminal: cafeteria-zones by Wiesner-Hager



Prague Airport opts for cafeteria furniture from Wiesner-Hager

With 10.8 million passengers flying from Prague Airport last year, it has become an important focal point in Central Europe. The opening of the new terminal "North 2" last November increased its capacity by a third. Apart from increasing capacity, the airport management's aim was to improve the service to their guests. Thus, four recreation areas were created on the first

floor of the new terminal. Wiesner-Hager won the tender for furnishing these despite severe competition from many international competitors. The Praha restaurant, two self-service cafeterias and the so called EU-bar were furnished by Wiesner-Hager with 256 *chat* cafeteria chairs, 64 *bistro* tables and bar stools from the *bistro* range. The appealing design, high quality and competitive price of Wiesner-Hager's products were decisive factors for winning the contract.